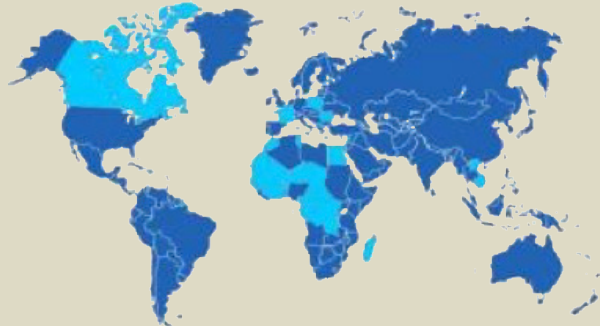


WHY STUDY FRENCH?

1. French in the world

More than 200 million people speak French on the five continents, in 68 states and governments. French is the second most widely learned foreign language after English, and the ninth most widely spoken language in the world.



2. French culture

French is the international language of cooking, fashion, theatre, the visual arts, dance and architecture. A knowledge of French offers access to great works of literature, as well as films and songs. French is the language of Victor Hugo, Molière, Léopold Senghor, Edith Piaf, Jean-Paul Sartre, Alain Delon and Zinedine Zidane.



3. French for the job market

A knowledge of French opens the doors of French companies in France and other French-speaking parts of the world (Canada, Switzerland, Belgium, and North and sub-Saharan Africa). As the world's fifth biggest economy and number-three destination for foreign investment, France is a key economic partner.

4. French for travel

France is the world's number-one tourist destination and attracts more than 70 million visitors a year. A little French makes it so much more enjoyable to visit Paris, the Cote d'Azur, the Alps, or Brittany and offers insights into French culture, mentality and way of life. French also comes in handy when travelling to Africa, Switzerland, Canada, Monaco, the Seychelles and other places.



5. French for international relations

French is both a working language and an official language of the United Nations, the European Union, UNESCO, NATO, the International Olympic Committee, the International Red Cross and international courts. French is the language of the three cities where the EU institutions are headquartered: Strasbourg, Brussels and Luxembourg.

6. French for higher education

Speaking French opens up study opportunities at renowned French universities and business schools, ranked among the top higher education institutions in Europe and the world.



7. French opens up the world

After English and German, French is the third most used language on the Internet, ahead of Spanish. An ability to understand French offers an alternative view of the world through communication with French speakers from all the continents and news from the leading French-language international media (TV5, France 24 and Radio France Internationale).

8. It helps learning other languages

French is a good base for learning other languages, especially Romance languages (Spanish, Italian, Portuguese and Romanian) as well as English, since fifty per cent of current English vocabulary is derived from French.

Flanqué **Résumé** Blasé **Crème brûlée** **Cul-de-sac** Decor **CRÊPE**
Haute couture *Raisonnement* *d'après* **TOUCHÉ** Trompe l'œil Cliché
GENRE **Coup d'état** Coup de grâce Couture **Encore** *Bourgeois*
Critique Maître d'(hôtel) Déjà vu **FAUX PAS** Joie de vivre *Soirée*
Laissez-faire Nouveau riche Tête-à-tête *Eau de cologne*
RVP *Premier ministre* Voyageur **Baller** **Voyeur** *Bouillabaisse* Restaurant
Poutine À la carte Caden *Piquette* À la mode À propos Avant-garde
BUREAU **CAFÉ** *Bon appétit* Bon voyage *Bourgeois* **CORTÈGE**
Concubine Café au lait Carte blanche **Chaise longue** Croissant
Chic *Dénoyauté* *Est de toilette* **MILIEU** **DRESSAGE** **En garde**
En route Recherche *Escargot* **FAÇADE** *Femme fatale* *Cinema* **Salade**
Bureaucrat **GRAND PRIX** *Flan d'œuf* Je ne sais quoi Risqué

9. French is fun to learn

French is an easy language to learn. It does not take long to reach a level where you can communicate in French.

10. The language of love and reason

First and foremost, learning French is the pleasure of learning a beautiful, rich, melodious language, often called the language of love. French is also an analytical language that structures thought and develops critical thinking, which is a valuable skill for discussions and negotiations. structures thought and develops critical thinking, which is a valuable skill for discussions and negotiations.